

The Worst Home Colors for Selling in 2025

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A new survey of home-staging professionals found lime green, bold pink and red to be among the most off-putting colors to home buyers.

CHICAGO — Bold, bright colors may be trendy, but they also can be distracting to potential home buyers. The home remodeling site Fixr.com surveyed home staging and design professionals to uncover the most off-putting paint colors to home buyers in 2025.

And their findings are clear: Don't go too wild when you're trying to sell a home.

The most off-putting interior colors for home buyers in 2025

Lime green: 73%

Bold pink: 42%

Red: 35%

Purple: 33%

Bold orange: 30%

Mustard yellow: 20%

Pinks, reds and purples have emerged as trendy colors lately for the home, and many of these hues comprise paint firms' selections for the 2025 Colors of the Year. But home buyers may have a tough time looking past color schemes that are too bright. Instead of using these palettes in heavy doses, home stagers advise reserving them for home accessories or artwork — small doses that can attract but not overwhelm a space.

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